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JAYNE DI VINCENZO, PRESIDENT, LIONS BRIDGE FINANCIAL EARNS AIF ®- ACCREDITED INVESTMENT FIDUCIARY- DESIGNATION FROM FI360

Newport News, VA. November 17, 2011. Jayne Di Vincenzo CEP, AIF®, President, Lions Bridge Financial a comprehensive investment management and financial consulting firm, has been awarded the Accredited Investment Fiduciary® (AIF®) designation. The AIF designation signifies knowledge of fiduciary responsibility in the oversight and management of investments and the ability to implement policies and procedures that meet a defined standard of care.

Di Vincenzo assists trustees, foundations, business owners and retirement plan sponsors with setting up policies and procedures to streamline and monitor investments and review processes in their oversight of investments as fiduciaries. Lions Bridge Financial serves clients in several states throughout the United States and has offices in Newport News and Norfolk. Learn more at www.LionsBridgeFinancial.com.

Di Vincenzo, also holds her CEP ® (Certified Estate Planner) designation and the series 7, 24 General Principal, 53 Municipal Principal, 31 Managed Futures, 63/65 and life, health and long term care registrations with LPL Financial. Jayne is married to book author Mark Di Vincenzo, and resides in Newport News with their two daughters.

ABOUT LIONS BRIDGE FINANCIAL

Is a fast-growing full-service financial firm helping families and businesses pursue their short and long-term goals. Known in the community for integrity, outstanding customer service, teamwork with other professionals **including CPAs, Attorneys, TPAs, and Lending Professionals,** and for results—getting clients to and through retirement and help them work toward all their financial goals with minimal surprises. Lions Bridge Financial advisors assist in financial planning, retirement income strategies, portfolio management, life insurance, long term care insurance, estate planning strategies and creating customized strategies for business owners, corporate cash management, employee retirement plans and corporate college savings plans. For more information visit **www.LionsBridgeFinancial.com** or call 757.599.9111.

Securities and financial planning services provided through LPL Financial, A Registered Investment Advisor. Member FINRA/SIPC.

ABOUT fi360

Fi360 offers training, tools and resources to promote a culture of fiduciary responsibility and improve the decision making processes of investment fiduciaries – individuals who manage money for others. It licenses the Prudent Practices for Investment Fiduciaries from the Foundation for Fiduciary Studies. Fi360 provides investment education and training programs and awards the Accredited Investment Fiduciary® (AIF®) and Accredited Investment Fiduciary Analyst™ (AIFA®) professional designations through the Center for Fiduciary Studies. It develops sophisticated Web-based tools and reporting, including the innovative Fiduciary Score™ and the Family Fund Fiduciary Rankings™ for trustees and investment professionals through Fiduciary Analytics. For more information on future events, training programs and fiduciary products, visit www.fi360.com.